
MTE EVENT MEMO

TO: RYAN JACKSON
FROM: OPE
SUBJECT: MTE EVENT MEMO
DATE: APRIL 3, 2018

Attire: Business

Participants:
Administrator Pruitt

Agenda

Tuesday, April 3

10:30am	Geoff Pohanka will introduce Administrator Pruitt.
10:35am	Administrator Pruitt makes announcement regarding MTE in the main showroom.
10:45am	Peter Welch, John Bozella and Mitch Bainwol will speak for three minutes each on the importance of the MTE announcement for their differing memberships.
11:00am	Take pictures with people in attendance.
11:15am	Interview with the Auto Dealers internal publication.
11:25am	Interview with Daily Signal.
11:30am	B-roll with Geoff Pohanka in lot.
11:45am	Depart back to the office.
Location:	Pohanka National Operations Center 25260 Pleasant Valley Road, Chantilly, VA 20152

Bios:

Geoff Pohanka (President of Pohanka Automotive Group)



Geoffrey Pohanka is president of Pohanka Automotive Group in Capitol Heights, MD. He started in the automotive business in 1973, working summers in his father's dealership. He is a third-generation dealer. The company was originally founded by his grandfather in 1919 selling and servicing Chevrolets. Today, the Pohanka Automotive Group sells ten makes of vehicles at their locations in Maryland and Virginia. Pohanka serves on the board of directors of the National Automobile Dealers Association, representing the metropolitan Washington, D.C., area franchised new-car dealers. He previously served on the NADA board from 2001 to 2009. (Term: April 2015 - January 2021)

Pohanka Automotive Group

The Pohanka Automotive Group is one of the oldest automobile dealerships in the nation. In 1919 Frank Pohanka opened his first dealership at Ward Place, in N.W. Washington DC, where he sold and serviced Chevrolets.

Today, the Pohanka Automotive Group has locations in Marlow Heights, Maryland; Salisbury, Maryland; Chantilly, Virginia; and Fredericksburg, Virginia. Pohanka Auto sell nine makes of vehicles, including Honda, Lexus, Acura, Hyundai, Nissan, Chevrolet, Mercedes-Benz, and Mazda, and employ over 1,400 people. Pohanka Auto also has eleven collision repair centers in the area.

Peter Welch (President & CEO of National Automobile Dealers Association)



Peter K. Welch became NADA's president & CEO on Feb. 1, 2013. He previously served as president and chief executive officer of the California New Car Dealers Association (CNCDA) since 2003. CNCDA is the country's largest state association of franchised new car dealers. Prior to joining CNCDA in 1990 as its director of government and legal affairs, Welch was a partner with a Los Angeles law firm.

John Bozzella (President & CEO of Global Automakers)



John Bozzella, a veteran auto industry executive, is the new president and CEO of Global Automakers, effective April 1, 2014. Since 2009, he served as a Senior Operating Executive for Cerberus Operations and Advisory Company, LLC, where he worked with the firm and its portfolio companies on a range of public policy and economic development matters.

Mitch Bainwol (President & CEO of Alliance of Automobile Manufacturers)



Mitch Bainwol is President and CEO of the Alliance of Automobile Manufacturers, the leading trade association representing automakers selling new vehicles in the United States. The Auto Alliance represents 12 iconic automakers — from the U.S., Europe and Japan — on a range of safety, environmental and technology issues before Congress, the Executive Branch and state legislatures.

Attendees:

Mitch Bainwol, Alliance of Automobile Manufactures
Dave Schwietert, Alliance of Automobile Manufactures
Gloria Bergquist, Alliance of Automobile Manufactures
Peter Welch, National Automobile Dealers Association
Jared Allen, National Automobile Dealers Association
Doug Greenhaus, National Automobile Dealers Association
Andy Koblenz, National Automobile Dealers Association
Jon Collegio, National Automobile Dealers Association
John Bozella, Global Automakers
Julia Rege, Global Automakers
Annemarie Pender, Global Automakers
Cody Lusk, American International Automobile Dealers Association
Rachel Robinson, American International Automobile Dealers Association
Laurie Holmes, Motor Equipment Manufacturers Association
John O'Donell, Washington Area New Automobile Dealers Association
Joe Koch, Washington Area New Automobile Dealers Association
Michael Bushnell, Washington Area New Automobile Dealers Association
Representative from CEI
Representative from Freedomworks
Representative from ALEC
Representative from FreedomWorks
Representative from Americans for Limited Government Foundation